

S.D. Mahila Mahavidyalya, Hansi

Summary of Lesson Plans of College Faculty

Name of College S.D.M.M.Hansi Academic Session : 2017-18 Semester : Odd for the month of September 2017

Class	Name of Assistant / Associate Professor	Subject	Topics/Chapters to be covered	Academic activity to be organized	Topic of Assignments/ Tests to be given to the students
B.A. Ist	Ritu	Commercial Art	Practical-2 Layout Theory what is Com. Art Scope of Com. Art aims and objectives of Com. Art	16 Sept. Painting Competition	1st What is Art, Principle of Art its importance. End Assignment + What is Com. Art, scope of Com. Art
B.A. III Sec (C)	Ritu	Commercial Art	Practical-2 Layout Theory what is indoor media, main indoor media - Radio, T.V. Internet etc. Radio and T.V. Advertising		1st Assignment What is media, outdoor media, types of outdoor media, Transit media 2nd Assignment What is indoor Media main indoor Media - T.V. Radio. Internet.

Ritu

Teacher Signature

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Name of College S.D.M.M.Hansi Academic Session : 2017-18 Semester : Odd for the month of October, 2017

Class	Name of Assistant / Associate Professor	Subject	Topics/Chapters to be covered	Academic activity to be organized	Topic of Assignments/ Tests to be given to the students
B.A. Ist	Ritu	Commercial Art	Practical-Still Life Theory-Who's Com. Artist and qualities of a good artist Various medium, material used in Com. Art	12 Oct. Practical On-the-spot painting comp. Maryam & Jan-Tivan in KKK	Test:- Who's Commercial Artist and Qualities of Commercial Artist
B.A. IIIrd Sec(C)	Ritu	Commercial Art	Practical-Poster Theory-Print Media Types of Print Media Direct Mail. Role of Computer in Advertising, Designing and Printing		Test:-> What is media, What is outdoor media, and types of outdoor media.


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Name of College S.D.M.M.Hansi Academic Session : 2017-18 Semester : Odd for the month of August, 2017

Class	Name of Assistant / Associate Professor	Subject	Topics/Chapters to be covered	Academic activity to be organized	Topic of Assignments/ Tests to be given to the students
B.A.1st	Ritu	Commercial Art	Practical - Letterhead Logo, Envelope Theory - What is Art Principal of Art, Intro. to Com. Art and its importance		40 Sketches
B.A.1st Sec(C)	Ritu	Commercial Art	Practical - Illustration Theory - What is Media Outdoor media, Types of Outdoor media, Transit media.		40 Sketches


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Name of College S.D.M.M.Hansi Academic Session : 2017-18 Semester : Odd for the month of Nov., 2017

Class	Name of Assistant / Associate Professor	Subject	Topics/Chapters to be covered	Academic activity to be organized	Topic of Assignments/ Tests to be given to the students
B.A.IST	Ritu	Commercial Art	Practical- Submission of all practical work Theory- Revision of all Syllabus		
B.A.IIIrd	Ritu	Commercial Art	Practical- Submission of all practical work Theory- Revision of all Syllabus		

Ritu

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