

S.D. Mahila Mahavidyalya, Hansi

Summary of Lesson Plans of College Faculty

Name of College : S.D.M.M Academic Session : 2017-18 Semester : Odd for the month of August, 2017

Class	Name of Assistant / Associate Professor	Subject	Topics/Chapters to be covered	Academic activity to be organized	Topic of Assignments/ Tests to be given to the students
B.Com II 'B'	RENU MITTAL	Corporate Accounting	Ch. I - Issue of Shares completed Ch. 2 - Redemption of Pref. Shares Ch. 3 - Issue of Debentures		
B.Com III A	RENU MITTAL	Company Law	3. Depository System 4. Company mgt. & Administration 5. Secretary		
B.Com III A	RENU MITTAL	Service Marketing	4. SEP Strategy 5. Consumer Behaviour 6. Relationship marketing 7. Service Quality & Gap Analysis		
B.Com III B	RENU MITTAL	Service Marketing	4. SEP Strategy 5. Consumer Behaviour 6. Relationship MKT 7. Service Quality		

Renu Mittal
Teacher Signature

S.D. Mahila Mahavidyalya, Hansi

Summary of Lesson Plans of College Faculty

Name of College : S.D.M.M Academic Session : 2017-18 Semester : Odd for the month of September, 2017

Class	Name of Assistant / Associate Professor	Subject	Topics/Chapters to be covered	Academic activity to be organized	Topic of Assignments/ Tests to be given to the students
B.Com II nd 'B'	RENU MITTAL	Corporate Accounting	4- Redemption of Deb. 5. Final Accounts		Ass. I Explain Bonus Shares. Ass. II Redemption of Pref. shares
B.Com III 'A'	RENU MITTAL	Company Law	6. Company meetings & Resolutions 7. meetings' Procedures 8 Dividends, Acc. & Audit		Ass. I - Difference between Transfer & Transmission of shares Ass. II - Appointment of Director
B.Com III A	RENU MITTAL	Service Marketing	8. new service Design & Development 9. Service Pricing 10. Physical Evidence 11 Comm. mix 12 Delivery & Distribution		Ass. I - Customer Loyalty Ass. II - Components of Service mkt. Mix
B.Com III B	RENU MITTAL	Service Marketing	8. New Service Design & Dev. 9. Service Pricing 10 Physical Evid. 11 Comm. mix 12 Delivery & Distribution		Ass. I - Pricing Strategies Ass. II - Customer Loyalty

Renu Mittal
Teacher Signature

S.D. Mahila Mahavidyalya, Hansi
Summary of Lesson Plans of College Faculty

Name of College : S.D.M.M. Academic Session : 2017-18 Semester : Odd for the month of November, 2017

Class	Name of Assistant / Associate Professor	Subject	Topics/Chapters to be covered	Academic activity to be organized	Topic of Assignments/ Tests to be given to the students
B.Com II B	RENU MITTAL	Corporate Accounting	Revision		
B.Com III A	RENU MITTAL	Company Law	Revision		
B.Com III A	RENU MITTAL	Service marketing	Ch 16 Emerging Service sector in India <u>Presentation</u>	+ Revision	
B.Com III B	RENU MITTAL	Service marketing	Ch 16 Emerging Service sector in India <u>Presentation</u>	+ Revision	

Renu Mittal
Teacher Signature

S.D. Mahila Mahavidyalya, Hansi

Summary of Lesson Plans of College Faculty

Name of College : S.D.M.M Academic Session : 2017-18 Semester : Odd for the month of October 2017

Class	Name of Assistant / Associate Professor	Subject	Topics/Chapters to be covered	Academic activity to be organized	Topic of Assignments/ Tests to be given to the students
B.Com II B	RENU MITTAL	Corporate Accounting	6. Amalgamation 7. Internal Reconstruction		Test - Practical Ques from Issue of Shares & Forfeiture
B.Com III A	RENU MITTAL	Company Law	9. Reconstruction 4 Amalgamation 10 winding up of company 11 Borrowing Powers	Presentations	Test: Ways of Acquiring membership & Blank Transfer
B.Com III A	RENU MITTAL	Service Marketing	13 Managing Service Employees 14 Integrated Service Strategy 15. Role of Technology 16 Emerging Service Sectors	Presentations	Test: Cultural factors affecting consumer Behaviour & Adoption Process
B.Com III B	RENU MITTAL	Service Marketing	13 Managing Service Employees 14 Integrated Service Strategy 15 Role of Technology 16 Emerging Service Sectors in India	Presentations	Test: Meaning of STP Strategy and diff. levels of Targeting

Renu Mittal
Teacher Signature

S.D. Mahila Mahavidyalya, Hansi

Summary of Lesson Plans of College Faculty

Name of College S.D. M.M Academic Session : 2017-18 Semester : Odd for the month of July, 2017

Class	Name of Assistant / Associate Professor	Subject	Topics/Chapters to be covered	Academic activity to be organized	Topic of Assignments/ Tests to be given to the students
B.Com IInd B	RENU MITTAL	Corporate Accounting	Ch. 4 - Issue of shares till Forfeiture		
B.Com III A	RENU MITTAL	Company Law	Ch. I - Members & Shareholders Ch. 2 - Transfer & Transmission of Shares & Deb.		
B.Com III A	RENU MITTAL	Service Marketing	1. Understanding Service Marketing 2. Framework of Service Mkt. 3. Service Mkt. Mix		
B.Com III B	RENU MITTAL	Service Marketing	1. Understanding of Service Mkt. 2. Framework of Service Mkt. 3. Service Mkt. Mix		

Renu Mittal
Teacher Signature