

**S.D. Mahila Mahavidyalya, Hansi**  
**Summary of Lesson Plans of College Faculty**

Name of College S.D.M.M. Hansi Academic Session : 2017-18 Semester : Odd for the month of September 2017 Sept

| Class      | Name of Assistant / Associate Professor | Subject         | Topics/Chapters to be covered                                                                                         | Academic activity to be organized | Topic of Assignments/ Tests to be given to the students                                                                |
|------------|-----------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------|-----------------------------------|------------------------------------------------------------------------------------------------------------------------|
| BA Ind     | Aarti Saini                             | Commercial Art. | Practical-2 Illustration<br>Theory → History and development of printing, Latest technologies of Printing.            |                                   | 1st. History and development of Printing.                                                                              |
| BA Ind (A) | Aarti Saini                             | Commercial Art. | Practical-2 Layout<br>Theory-what is indoor media, main indoor media-Radio TV Internet etc. Radio and TV Advertising. |                                   | 1st Assignment. what is media, outdoor media 2nd Assignment what is indoor media main indoor media TV Radio. Internet. |
| BA Ind (B) | Aarti Saini                             | Commercial Art. | Practical-2 Layout<br>Theory-what is indoor media, main indoor media-Radio TV Internet etc. Radio and TV Advertising. |                                   | 1st Assignment what is media outdoor media 2nd Assignment what is indoor media main indoor media TV Radio. Internet.   |
|            |                                         |                 |                                                                                                                       |                                   |                                                                                                                        |
|            |                                         |                 |                                                                                                                       |                                   |                                                                                                                        |

*Aarti*  
Teacher Signature

# S.D. Mahila Mahavidyalya, Hansi

## Summary of Lesson Plans of College Faculty

Name of College S.D.M.M. Hansi Academic Session : 2017-18 Semester : Odd for the month of Oct......, 2017

| Class                       | Name of Assistant / Associate Professor | Subject        | Topics/Chapters to be covered                                                                                                                     | Academic activity to be organized | Topic of Assignments/ Tests to be given to the students                                                         |
|-----------------------------|-----------------------------------------|----------------|---------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------|-----------------------------------------------------------------------------------------------------------------|
| BA I <sup>st</sup>          | Aarti Saini                             | Commercial Art | Practical - Poster<br>Theory - What is type, Lettering and block making, what is copy writing, Formats - Headlines, Sub headlines, body copy etc. |                                   | Test<br>History and development of printing. Latest technologies of Printing.                                   |
| BA III <sup>rd</sup><br>(A) | Aarti Saini                             | Commercial Art | Practical - Poster<br>Theory - Print media types of Print media Direct Mail. Role of computer in Advertising, Designing and Printing.             |                                   | Test.<br>What is media, what is out door media and types of outdoor media.<br>Role of computer in Advertising.  |
| BA III <sup>rd</sup><br>(B) | Aarti Saini                             | Commercial Art | Practical - Poster<br>Theory - Print media types of Print media Direct Mail. Role of computer in Advertising Designing and Printing.              |                                   | Test.<br>What is media, what is out door media and types of out door media.<br>Role of computer in Advertising. |
|                             |                                         |                |                                                                                                                                                   |                                   |                                                                                                                 |
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 Teacher Signature

# S.D. Mahila Mahavidyalya, Hansi

## Summary of Lesson Plans of College Faculty

Name of College S.D.M.M. Hansi... Academic Session : 2017-18 Semester : Odd for the month of August, 2017

| Class                       | Name of Assistant / Associate Professor | Subject        | Topics/Chapters to be covered                                                                                                      | Academic activity to be organized | Topic of Assignments/ Tests to be given to the students |
|-----------------------------|-----------------------------------------|----------------|------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------|---------------------------------------------------------|
| BA II <sup>nd</sup>         | Aarti Saini                             | Commercial Art | Practical -> layout<br>Theory - Intro of main printing process such as Letterpress, Lithography, gravure, offset, silk screen etc. |                                   | Test Practical. Layout.<br>40 Sketches                  |
| BA III <sup>rd</sup> Sec(A) | Aarti Saini                             | Commercial Art | Practical-2 Illustration<br>Theory-What is Media, Outdoor media, Types of outdoor media, Transit media.                            |                                   | 40 Sketches.                                            |
| BA III <sup>rd</sup> (B)    | Aarti Saini                             | Commercial Art | Practical-2 Illustration<br>Theory-What is Media, outdoor media<br>Types of outdoor media, Transit media.                          |                                   | 40 Sketches.                                            |
|                             |                                         |                |                                                                                                                                    |                                   |                                                         |
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# S.D. Mahila Mahavidyalya, Hansi

## Summary of Lesson Plans of College Faculty

Name of College S.D.M.M. Hansi Academic Session : 2017-18 Semester : Odd for the month of Nov... 2017

| Class            | Name of Assistant / Associate Professor | Subject         | Topics/Chapters to be covered                                                       | Academic activity to be organized | Topic of Assignments/ Tests to be given to the students |
|------------------|-----------------------------------------|-----------------|-------------------------------------------------------------------------------------|-----------------------------------|---------------------------------------------------------|
| BA<br>I Ind.     | Aarti Saini                             | Commercial Art. | Practical - Submission of all Practical work.<br>Theory - Revision of all Syllabus. |                                   |                                                         |
| BA<br>III<br>(A) | Aarti Saini                             | Commercial Art  | Practical - Submission of all Practical work.<br>Theory - Revision of All Syllabus. |                                   |                                                         |
| BA<br>III<br>(B) | Aarti Saini                             | Commercial Art. | Practical - Submission of all Practical work.<br>Theory - Revision of all Syllabus. |                                   |                                                         |
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 Teacher Signature